Aliments et Boissons Atlantique

Food & Beverage Atlantic

CONSULTANT DIRECTORY

Updated: June, 2024

Aliments et Boissons Atlantique

Food & Beverage Atlantic

Consultant Categories

- Food Safety & Certifications
- Marketing & Brand Development
- Packaging and/or Labeling
- Export Readiness
- Automation & Process Improvement
- B2B Matchmaking
- Business Plans and Business Building
- Other (Listed in Consultant Info)

Please note that Food and Beverage Atlantic does not officially endorse or partner with any third party service provider conducting consultation work, nor do we influence or guide these providers with any fee schedules for the services they provide. Any arrangements a member makes is between the third party provider and the member, not with Food and Beverage Atlantic.

Aliments et Boissons Atlantique

Food & Beverage Atlantic

TABLE OF CONTENTS

Page 1.

Agyle Intelligence

Food Safety Culture Inc.

Page 2.

Navigate Food Safety Solutions Inc.

PCX Advisors Ltd.

Page 3.

Bon Appetit Development Inc.

Blaze Marketing Solutions

Page 4.

Alain Bosse Consulting Ltd. - The Kilted Chef

Grant Thornton

Page 5.

Larder Marketing Group

The Marketing Minimalists by Dashboard Living

Page 6.

word-craft inc.

Archibald Analytics, Inc

Page 7.

SKUFood

Perennia Food and Agriculture Corporation

Page 8.

BioFoodTech

Mountain 2 Inc.

CONSULTANT DIRECTORY

David McNally
877-552-4953
david.mcnally@agyleintelligence.com
agyleintelligence.com
Mount Stewart, PE

Digital Transformation, Sales Strategy

Agyle Intelligence helps decision makers throughout your operations, organizations and supply chains access the answers they need faster, for quicker more informed decisions, by delivering automated reporting, insights, trends and alerts 98% faster when comared to traiditonal methods of data collection.

By digitizing your existing, or creating new data forms into mobile applications you can scale to anyone, anywhere at anytime and have the answers you need instantly. Access it all on your manager based business intelligence dashboard and streamline your entire operations with an easy to use, simple to deploy lean based digital transformation solution.

Our Consulting services, and network of professionals, can help you identify how you can best take advantage of digitization and automation solutions to meet your unique operational needs at the speed and skill set of your teams. Reach out anytime for a no-cost initial engagement.

FoodSafety Culture Inc.

Daryl Loback
780-995-6897
daryl@foodsafetyculture.ca
foodsafetyculture.ca
Upper Kent New Brunswick

Regulatory Compliance

Extensive experience in the food industry in the areas of food safety program development, implementation and maintenance. Including the Canadian Food Inspection Agency's Safe Food for Canadians Regulation licensing requirements and to achieve certification to British Retail Consortium (BRC), Food Safety Systems Certification 22000 (FSSC 22000) and Safe Quality Food (SQF) food safety standards. Assuring compliance to regulatory requirements including: product labeling, product formulation and assuring standards of identity are met.

My other services include: specialized on site training delivery, site reviews of facility structure, equipment layout and programs (also known as a gap assessment) which measures your current facility and food safety programs against a food safety standard that you need to meet in order to satisfy your target buyer.

CONSULTANT DIRECTORY

NAVIGATE FOOD SAFETY SOLUTIONS

Maureen Hanley
902-361-2288
maureen@navigatefoodsafety.com
26 Central Street,
Montague, PE C0A 1L0

navigatefoodsafetysolution.com
training.navigatefoodsafety.com
navigatefoodsafety
navigate_safety

Training

Navigate is a solution based company that offers coaching, training and expert guidance in food safety management.
Our processes are scaleable and our work spans small enterprises with less than 10 employees to multi site organizations with 50 or more sites. We work with customers to build programs based on the reality in the facility. Our online trainings are practical, easy to digest and designed to actually make a difference in the plant.
Our mission is to bring simplicity to food safety management and to build capacity in your team to manage programs as part of their daily routine. Compliance is built into the everyday.
We specialize in standards benchmarked to the Global Food Safety Initiative (GFSI) such as BRC, SQF, FSSC22000.
We are here to support your efforts to produce safe quality food in the most efficient and effective way. Your food safety challenges are what gets us excited!

PCX ADVISORS

Norman Purdy
506-651-4672
30 Wedgewood Drive,
Rothesay, NB, E2E 3P7
norman.purdy@pcxadvisors.com
ncpurdy

Sales Development

PCX is a boutique consulting firm specializing in helping small and medium-sized food and beverage companies succeed. PCX specializes in performance improvement and commercial excellence (sales, marketing, and pricing).PCX brings lean six sigma problem-solving methods to sales and marketing and helps clients implement Lean Daily Management to improve and make solutions stick. PCX has helped clients compete nationally and in export markets.

CONSULTANT DIRECTORY

Colleen Hiscock
905-875-8590
colleen.hiscock@gmail.com
PO Box 149 Rocky Harbour, NL
A0K4N0

chefcolleen.ca
Chef Colleen

Ideation, Product Development, Product Costing & Pricing, Nutritional Analysis, Project Management & Facilitation, SKU rationalization, Strategic Planning

Bon Appetit Development Inc. (BADI) is a freelance food consulting company based in Eastern Canada. Our mission is to enable organizations to simply and easily stretch their budget to achieve more. We enhance the efficiency of each client's costs using customized and comprehensive programs to eliminate waste and streamline processes. With Principal Colleen Hiscock's three decades of experience of product development and food manufacturing from A to Z, she helps companies of all sizes. She has a proven track record of successful commercialization from concept to market and help clients with project management needs, cost reduction and processing efficiencies, as well as strategic planning to get to market faster with a higher rate of success. As well, BADI offers customized educational programming and staff coaching in food science, food safety, and lean manufacturing.

BLAZE
MARKETING SOLUTIONS

Janice Ruddock
226-791-4792
jruddock@blazemarketing.com
800-1701 Hollis St., Halifax,
NS B3J 3M8

blazemarketing.com
@blazemarketingsolutions

THE BRANDING AND MARKETING SERVICES AGENCY

Idea to Market Services

The first all-female-managed marketing and merchandising company in Canada, Blaze Marketing Solutions works with local, national, and international food and beverage organizations, companies, manufacturers, restaurants, and retailers. Our business is to help your business grow and prosper. We facilitate the exchange of your goods and services with your customers. We do this with a blend of services that are comprehensive and unique. Our services include branding, logo development, package design, innovative marketing and communications, digital and web development, sales support, and promotions, including social media content and management. Every detail matters, and we guarantee our clients' solid strategy and outstanding creative with effective professional implementation.
In support of Canadian Small Businesses, we offer a 15% market discount for qualifying Canadian companies through SimpliCanada.ca, a division of Blaze that works exclusively with 100% Canadian-owned entities.

Contact Us Today!

CONSULTANT DIRECTORY

the kilted chef
chef alain bossé

Alain Bossé
CONSULTING
Your Friend in the Hospitality Industry

P.O. Box 1336
Pictou, Nova Scotia B0K 1H0
902 396 9146
alainbosse@eastlink.ca

Alain Bosse Consulting Ltd
The Kilted Chef
902-396-9146
alainbosse@eastlink.ca
3007 Three Brooks Rd, PO Box 1336

kiltedchef.ca
The Kilted Chef
Consulting and Brand Ambassador

The Kilted Chef loves working with brands and highlighting products & flavors that represent Atlantic Canada.

Aside from the standard services and products listed below, The Kilted Chef team can work together with you to customize a partnership that reflects your unique goals & values.

Creating one of kind campaigns and partnerships is what we do!

Grant Thornton

Lora Johnson
506-388-2107
lora.johnson@ca.gt.com
Suite 450, 633 rue Main Street, Moncton, NB E1C 8P2

grantthornton.ca
GrantThorntonLLPCanada
Accounting, Advisory Tax Consulting

In today's rapidly changing business environment, technology continues to transform how businesses manufacture and distribute their products and services in a global marketplace. Wherever you are in your business, from start-up to growth and expansion, to transition, key issues to keep in mind are:

- Transforming digital accounting and financial processes
- Managing labour market challenges to attract and retain workers
- Improving processes and systems through operational and technological enhancements
- Accessing financing for growth
- Understanding the valuing your business
- Assessing mergers and acquisitions opportunities for growth and succession
- Understanding tax obligations when doing business within Canada, in the US and around the world
- Identifying tax rebates and government incentive programs, including SRED for new product development; new processes; job creation; capital investment

Grant Thornton LLP is a leading Canadian accounting and advisory firm providing audit, tax and advisory services to private and public organizations.

CONSULTANT DIRECTORY

LARDER
MARKETING GROUP

Lana Larder
902-495-0419
lana.larder@gmail.com
Dartmouth, NS

@LarderMarketingGroup

Public Relations

Where creativity, communications, and sales meet... You are aiming high? So are we. We help you build a solid, no-nonsense foundation for growth. We leverage brand insights into a comprehensive communication and creative strategy to establish a differentiated and compelling point of view that connects with your customers. LMG is a B2B/B2C creative award-winning marketing agency specializing in public relations, marketing, branding, and sales. Founded in Dartmouth, Nova Scotia in 2022, we offer the perfect blend of expertise and sensibility. We solve tough business problems with strategy, design, and smarts. The result? A kick-start for major growth around a brand people will love. Why fit in when you were born to stand out?

MARKETING
MINIMALISTS

Sara Mills
902-956-0144
sara@dashboardliving.com
3075 Devonshire Ave, Unit 504, Halifax, NS. B3K0H5

themarketingminimalists.com
@marketingminimalist

Paid Ads (Facebook & Instagram)

The Marketing Minimalists are Social Media Strategists & Meta (Facebook & Instagram) Ads Experts dedicated to helping local businesses thrive through profitable digital strategies. They specialize in streamlining marketing efforts and amplifying messaging, enabling brands to get noticed online.

Our priority is UNDER complicating and simplifying social media and digital advertising for local brands to facilitate empowering your brand's visibility, connecting you with your target audience and fostering consistent, predictable growth.

CONSULTANT DIRECTORY

word-craft

Ingrid Deon
902-307-4062
ingrid@word-craft.ca
Yarmouth, NS

@wordcraftinc

word-craft is a social media marketing agency that specializes in organic social media strategy, content creation and community management. Helping businesses take the guesswork out of social media is what drives us, whether that means a full strategic plan, creating and posting your social media content, answering all your comments and messages in English and French or helping your existing team up their social media game.

Organic social media is different from selling on social media. Your social media ads will sell your product or service, but organic social media is all about community building. Your organic social media content will engage your community of loyal fans so they become advocates for your company in an organic way.

Archibald Analytics

Alan Archibald
902-229-4456
alan@archibaldanalytics.com
67 Spruce View Drive
Bedford NS

archibaldanalytics.com
@alan.archibald.3511

Archibald Analytics, Inc is consultant and coaching practice that works with companies that have a technically viable product or service but lack the capacity to design and execute a viable go-to-market strategy. This can range from formulating a technical idea into a commercially viable product, establishing product/market fit, finding customers, setting pricing/costing/marketing strategies, or determining the best sales channels and distribution options. If the product has some early commercial success, the challenge is often growing sales profitably and managing channel partners.

We developed our expertise by doing, not theorizing from over 40 years of direct experience selling food products to leading retailers, food service distributors and further processors in North America.

CONSULTANT DIRECTORY

SKUFOOD

Peter Chapman
902-489-2900
Peter@skufood.com
294 Glen Arbour Way Hammonds Plains N.S. B4B 1T6

skufood.com
@peter-chapman-skufood/
Growing Sales

SKUFood develops strategies with suppliers in the food industry to set them apart, grow sales and deliver a bottom line. We have specialized and unique food industry experience, including but not limited to business & strategic planning, the retail environment, sales & marketing, online training, new product launches and getting items listed. Peter has also delivered conference keynotes and workshops for the private sector, agri-food businesses, industry associations and government agencies.

perennia
ideas • innovation • success

Jodi Wipp
902-896-8782
innovation@perennia.ca
173 Dr. Bernie MacDonald Drive, Nova Scotia

perennia.ca
@nsperennia
Food & Beverage Development, Analytical Testing, Shelf Life Determination, Product Development

Perennia Food and Agriculture Corporation is a provincial development agency with the mission to support growth, transformation and economic development in Nova Scotia's agriculture, seafood, and food and beverage sectors. We are Nova Scotia's only technical development agency focused solely on our food sector and maximizing its value.

Our vision for Nova Scotia is to be a recognized world leader in producing innovative, environmentally responsible, safe food of impeccable quality.

The Perennia team's number one goal is helping food-related companies grow and take advantage of new opportunities locally, nationally and internationally.

CONSULTANT DIRECTORY

BIO | FOOD | TECH
CONCEPT TO PILOT TO MARKET

Joy Shinn
902-368-5548
biofoodtech@biofoodtech.ca
101 Belvedere Ave.
Charlottetown, PE

biofoodtech.ca
@concept.pilot.market

Technical Consultants; New Product Development, Scale up processing, Equipment and facility rentals for incubation, sensory testing

For 30 years, BioFoodTech has provided professional, technical solutions to food companies, throughout Atlantic Canada. Our highly skilled staff provide expertise and assistance at every stage - from idea to prototyping to scale-up and commercialization, speeding your access to market.

Helping companies manage the complex process of bringing products to market requires an extensive toolbox, which is in full supply at BioFoodTech. We are very proud of our experienced staff, along with our unique facility, including 2 licensed kitchens and 2 CFIA pilot plants. Our clients appreciate going from bench to full production with all resources in one place. Other services include food safety, labelling, and accredited microbiology laboratory.

We ensure products are fully tested to satisfy customer and market demands, and our proven model of Concept - Pilot - Market has successfully launched 100's of products for clients. If you can imagine it, we can help make it reality.

Melissa Mountain
902-220-6811
melissa@mountain2.com
11 Tradewind Court, Hammonds Plains NS B4B0A6

mountain2.com
@/mountain2inc

Broker sales and retail marketing support

Mountain2 Inc. is a consumer package goods brokerage team specializing in retail head office sales, distributor introductions/support and marketing services that create customer engagement and drive accelerated growth. Our team has first-hand experience with sell in strategies for mass retail and the independent health channel across a diverse portfolio of wellness focused brands: skincare, grocery items (frozen, shelf stable, beverages, bakery) and household goods (pet care, wellness accessories/cleaning products).