

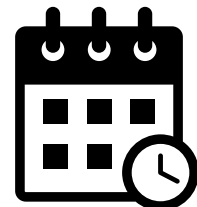


FOOD AND BEVERAGE ATLANTIC
**CONFERENCE &
AWARDS 2023**

PROUDLY PRESENTED BY



The Food & Beverage Atlantic Industry Conference theme this year is Connect-Learn-Grow, focusing on collaboration and progress. This year's conference places a special emphasis on the recognition and celebration of our local food and beverage processors, emphasizing their significant role in shaping the regional food and beverage sector. Join us for an unparalleled experience of discovery, networking, and inspiration, as we forge connections, expand understanding, and cultivate growth in the industry.



October 24 & 25, 2023



Lighthouse Arts Centre
Halifax, NS



FOOD AND BEVERAGE ATLANTIC **WHO WE ARE**

Affectionally known as FBA, the association represents over 275 members in the Atlantic Canada food processing industry. Driven by our mission to build a stronger food community within Atlantic Canada, we are committed to providing opportunities to keep our member companies connected in various ways to help them develop and grow. FBA is invested in strengthening and educating the food industry to ensure we are prepared and visible both locally and globally. We believe in partnership and collaboration and we are proud to be a contributor to the growing Atlantic Canada food sector.

For more information about Food & Beverage Atlantic, visit www.atlanticfood.ca

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ATLANTIQUE™



FOOD &
BEVERAGE
ATLANTIC™



FOOD AND BEVERAGE ATLANTIC **AWARDS 2023**

A conference highlight includes the highly anticipated 2nd Annual FBA Awards, a prestigious celebration recognizing and honoring the remarkable achievements and contributions within the dynamic and ever-evolving Food & Beverage Atlantic industry.



STORYTELLER

FBA Member who has demonstrated their brands narrative in a compelling and engaging way.

MOVER & SHAKER

FBA member who has successfully demonstrated their growth and accomplishments within the industry as a mature business.



INNOVATOR

FBA member who has demonstrated initiatives to achieve growth through innovation.

RISING STAR

FBA member who has demonstrated strong market growth and expansion.





FOOD AND BEVERAGE ATLANTIC
**SPONSORSHIP
OPPORTUNITIES**

Your support is vital in bringing this event to life. As a sponsor, you contribute to our crucial work while also benefitting from increased exposure.

Following this is our sponsorship package for your consideration.

This year, we are offering exhibit booths for additional engagement opportunities. We are grateful for your support, and look forward to working with you to make the 2023 Annual FBA Conference & Awards amazing!

Thank you for considering this partnership and for your dedication to building a thriving food & beverage community.



FOOD AND BEVERAGE ATLANTIC EXHIBITOR OPPORTUNITIES

Maximize your visibility and showcase your products/services at the Food & Beverage Atlantic Conference. Networking time is built into the conference schedule, allowing for valuable opportunities to connect and network with attendees.

Power-up your Sponsorship by adding an EXHIBITOR SHOWCASE PACKAGE - \$1000

- Includes one conference delegate pass
- Onsite space in common area during two-day event, 6-foot table, 2 chairs provided
- 50-word company overview and listing in the digital conference app
- Logo visibility on digital screens on site and in conference room.
- List of attendees provided prior to show (individual name and company name)
- Company logo with hyperlink displayed on the FBA conference website and app
- Visibility on FBA social media channels

Connect • Learn • Grow
FBA Conference & Awards

FOOD AND BEVERAGE ATLANTIC

**A GLANCE AT
THE 2022
CONFERENCE &
AWARDS**







FOOD AND BEVERAGE ATLANTIC

2022 AWARD WINNERS

