#### FOOD AND BEVERAGE ATLANTIC **CONFERENCE** & **AWARDS 2023** PROUDLY PRESENTED BY

The Food & Beverage Atlantic Industry Conference theme this year is Connect-Learn-Grow. focusing on collaboration and progress. This year's conference places a special emphasis on the recognition and celebration of our local food and beverage processors, emphasizing their significant role in shaping the regional food and beverage sector. Join us for an unparalleled experience of discovery, networking, and inspiration, as we forge connections, expand understanding, and cultivate growth in the industry.



October 24 & 25, 2023



**Lighthouse Arts Centre** Halifax, NS





### FOOD AND BEVERAGE ATLANTIC WHO WE ARE

Affectionally known as FBA, the association represents over 275 members in the Atlantic Canada food processing industry. Driven by our mission to build a stronger food community within Atlantic Canada, we are committed to providing opportunities to keep our member companies connected in various ways to help them develop and grow. FBA is invested in strengthening and educating the food industry to ensure we are prepared and visible both locally and globally. We believe in partnership and collaboration and we are proud to be a contributor to the growing Atlantic Canada food sector.

For more information about Food & Beverage Atlantic, visit <u>www.atlanticfood.ca</u>







### FOOD AND BEVERAGE ATLANTIC AWARDS 2023

A conference highlight includes the highly anticipated 2nd Annual FBA Awards, a prestigious celebration recognizing and honoring the remarkable achievements and contributions within the dynamic and ever-evolving Food & Beverage Atlantic industry.





FBA Member who has demonstrated their brands narrative in a compelling and engaging way.



FBA member who has successfully demonstrated their growth and accomplishments within the industry as a mature business.





FBA member who has demonstrated initiatives to achieve growth through innovation.



FBA member who has demonstrated strong market growth and expansion.







## FOOD AND BEVERAGE ATLANTIC SPONSORSHIP **OPPORTUNITIES**

Your support is vital in bringing this event to life. As a sponsor, you contribute to our crucial work while also benefitting from increased exposure.

Following this is our sponsorship package for your consideration.

This year, we are offering exhibit booths for additional engagement opportunities. We are grateful for your support, and look forward to working with you to make the 2023 Annual FBA Conference & Awards amazing!

Thank you for considering this partnership and for your dedication to building a thriving food & beverage community.







#### **Sponsorship Package**

Contact Tammy (tammy@atlanticfood.ca) or Dwayne (dwayne@atlanticfood.ca) to discuss partnership opportunities with FBA.	Conference Presenting Sponsor \$12,000 1 Available	Cocktail Reception \$7,500 1 Available	Food & Beverage Sponsor \$6,500 2 Available	FBA Awards Sponsor \$3,000 4 Available	Education Sponsor \$2,500 Limited Quantity	Badge Sponsor \$1,500 1 Available	Friends of FBA \$1,000	Exhibitor \$1,000 8 Available
Exclusive Title Sponsor of Conference	Ø							
Speaking Opportunity/ Introduce Keynote Speaker	Ø							
Opportunity to Provide Promotional Items (i.e. Pens, Notepads) to Attendees	Ø							
Pull-Up Banner on Main Stage	Ø							
Complimentary Registrations	6	4	2	1	1			
Exclusive Cocktail Reception Sponsor		Ø						
Speaking Opportunity at the Cocktail Reception		Ø						
Opportunity for a Pull-Up Banner Within the Reception Area.		Ø						
Exclusive Food & Beverage (Breakfast, Breaks, Lunch) Sponsor for the Conference			Ø					
Opportunity for a Pull-Up Banner On-Site					Ø			
Opportunity to Introduce a Speaker or Panel					Ø			
Company Logo Prominently Displayed when Introducing Speaker and Panel					Ø			
Visibility During Awards Ceremony				Ø				
Opportunity to Introduce Award Recipient and Photo Opportunity with Winner				Ø				
Opportunity to Provide Lanyards for Badges with your Logo (Production Costs to Apply)						Ø		
Emcee Recognition and Logo Visibility on Marketing Collateral, e- Blasts, and Event Website	Ø	Ø	Ø	Ś	Ø	Ø	Ø	Ø



# FOOD AND BEVERAGE ATLANTIC EXHIBITOR **OPPORTUNITIES**

Maximize your visibility and showcase your products/services at the Food & Beverage Atlantic Conference. Networking time is built into the conference schedule, allowing for valuable opportunities to connect and network with attendees.

Power-up your Sponsorship by adding an EXHIBITOR SHOWCASE PACKAGE - \$1000

- Includes one conference delegate pass
- Onsite space in common area during two-day event, 6-foot table, 2 chairs provided
- 50-word company overview and listing in the digital conference app
- Logo visibility on digital screens on site and in conference room.
- List of attendees provided prior to show (individual name and company name)
- Company logo with hyperlink displayed on the FBA conference website and app
- Visibility on FBA social media channels





# FOOD AND BEVERAGE ATLANTIC A GLANCE AT CONFERENCE &







# FOOD AND BEVERAGE ATLANTIC 2022 AWARD WINNERS



