

ALIMENTS ET
BOISSONS
ATLANTIQUE^{MD}



FOOD &
BEVERAGE
ATLANTICTM

CONSULTANT DIRECTORY

Updated: January 25, 2023



Consultant Categories

- Food Safety & Certifications
- Marketing & Brand Development
- Packaging and/or Labeling
- Export Readiness
- Automation & Process Improvement
- B2B Matchmaking
- Other (Listed in Consultant Info)

* Companies and Consultants listed in this directory are included as a part of their FBA membership. FBA does not make a recommendation or cannot attest to the services or expertise of any of its consultant memberships.



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 recipeforhealth.ca
 ● Nutrition Fact Tables, Nutrient Analysis, Registered Dietitian Media services.

Recipe for Health is a private practice offering a unique blend of consulting services. We are an award-winning business, proud to be local to Newfoundland and Labrador, and happy to say we've been here since 2010, helping hundreds of clients achieve wellness with good food and nutrition.



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 ● ● ● ● Regulatory Compliance

Extensive experience in the food industry in the areas of food safety program development, implementation and maintenance. Including the Canadian Food Inspection Agency's Safe Food for Canadians Regulation licensing requirements and to achieve certification to British Retail Consortium (BRC), Food Safety Systems Certification 22000 (FSSC 22000) and Safe Quality Food (SQF) food safety standards. Assuring compliance to regulatory requirements including: product labeling, product formulation and assuring standards of identity are met.

My other services include: specialized on site training delivery, site reviews of facility structure, equipment layout and programs (also known as a gap assessment) which measures your current facility and food safety programs against a food safety standard that you need to meet in order to satisfy your target buyer.



NAVIGATE

FOOD SAFETY SOLUTIONS

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- 🌐 training.navigatefoodsafety.com
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- 🌐 [navigate_safety](https://www.linkedin.com/company/navigate_safety)

Navigate is a solution based company that offers coaching, training and expert guidance in food safety management.

Our processes are scalable and our work spans small enterprises with less than 10 employees to multi site organizations with 50 or more sites. We work with customers to build programs based on the reality in the facility. Our online trainings are practical, easy to digest and designed to actually make a difference in the plant.

Our mission is to bring simplicity to food safety management and to build capacity in your team to manage programs as part of their daily routine. Compliance is built into the everyday.

We specialize in standards benchmarked to the Global Food Safety Initiative (GFSI) such as BRC, SQF, FSSC22000.

We are here to support your efforts to produce safe quality food in the most efficient and effective way. Your food safety challenges are what gets us excited!



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- 🌐 [ncpurdy](https://www.linkedin.com/company/ncpurdy)
- 📄 ●●●●●●
Sales Development

PCX is a boutique consulting firm specializing in helping small and medium-sized food and beverage companies succeed. PCX specializes in performance improvement and commercial excellence (sales, marketing, and pricing).PCX brings lean six sigma problem-solving methods to sales and marketing and helps clients implement Lean Daily Management to improve and make solutions stick. PCX has helped clients compete nationally and in export markets.



👤 Michel St-Amand

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Team of consultants in automation, process manufacturing and continued growth.



👤 Darlene Duggan

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📄  Sales Training, Business Plans

Duggan International Group is a member of Atlantic Food and Beverage and has worked with Taste of Nova Scotia, ACOA and provincial governments on food and beverage projects including export mentoring, business plan development, research reports, international trade missions and matchmaking, experiential food tourism education projects, national trade shows, setting up meetings with incoming buyers, social media marketing and pitch deck development. Companies range from seafood to condiment producers, wine, candy, maple syrup, blueberry sauce, apples, and vegetables. The company is currently working with agrifood producers in Belize to export to the UK and Western Europe.

Company president, Darlene Duggan, has worked as an ACOA-approved export mentor and business consultant for over 20 years. Darlene is a former trade commissioner for Global Affairs Canada and a privy council candidate for Invest in Canada and the National Research Council. She also reviews project proposals for funding for Canada's SuperCluster organizations.



Alain Bossé

CONSULTING

Your Friend in the
Hospitality Industry

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📘 [The Kilted Chef](#)

📄 Consulting and Brand Ambassador

The Kilted Chef loves working with brands and highlighting products & flavors that represent Atlantic Canada.

Aside from the standard services and products listed below, The Kilted Chef team can work together with you to customize a partnership that reflects your unique goals & values.

Creating one of kind campaigns and partnerships is what we do!



Grant Thornton

👤 Lora Johnson

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📘 [GrantThorntonLLPCanada](#)

📄 Accounting, Advisory Tax Consulting

In today's rapidly changing business environment, technology continues to transform how businesses manufacture and distribute their products and services in a global marketplace. Wherever you are in your business, from start-up to growth and expansion, to transition, key issues to keep in mind are:

- Transforming digital accounting and financial processes
- Managing labour market challenges to attract and retain workers
- Improving processes and systems through operational and technological enhancements
- Accessing financing for growth
- Understanding the valuing your business
- Assessing mergers and acquisitions opportunities for growth and succession
- Understanding tax obligations when doing business within Canada, in the US and around the world
- Identifying tax rebates and government incentive programs, including SRED for new product development; new processes; job creation; capital investment

Grant Thornton LLP is a leading Canadian accounting and advisory firm providing audit, tax and advisory services to private and public organizations.



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Business & Product Development, Operations,
Management Accounting, Government
Relations, HR, Retail Category Management

Portfolio Solutions Group (PSG) is not your typical consulting firm, management consulting or marketing and communications agency. We deliver on that USP with our results-driven work. We are issue identifiers that think it through, strategy experts that understand that you can't execute successfully without it and flawless executors of all of the above for clients across the globe.

Portfolio Solutions Group has three distinct divisions - Viable, Marque and Aliment.

The PSG - Aliment division specializes in addressing the many needs of the Food and Beverage sector. We have a network of highly experienced industry experts that deliver end-to-end advisory and implementation services specifically designed for the unique needs of this sector. Collectively, our network of experts has over 250 years experience in the food and beverage sector, and is still counting.

BALANCE

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Balance Creative is Atlantic Canada's premiere food branding and marketing firms. We specialize in package design and high-end food and beverage photography. In our 20 years in business we have had the pleasure of working on both large International food and beverage brands, as well as small food/bev startups just breaking into this very specialized marketing space. We'd love to help you build your food and beverage brand!



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 ● Maintenance - Thermal Imaging,
Preventative Maintenance

Infrared Thermal Imaging is excellent tool in finding overheated breakers, transformers, splitter boxes etc. When these conditions are overlooked it may cost you downtime or even worse the cost of your building because of a electrical fire. Thermal Imaging is an excellent monitoring tool to assist in the reduction of overall maintenance costs. Meltech Thermal Imaging has been approved by Aviva Insurance as one of their top providers.



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 ● ● ●

Archibald Analytics, Inc is consultant and coaching practice that works with companies that have a technically viable product or service but lack the capacity to design and execute a viable go-to-market strategy. This can range from formulating a technical idea into a commercially viable product, establishing product/market fit, finding customers, setting pricing/costing/marketing strategies, or determining the best sales channels and distribution options. If the product has some early commercial success, the challenge is often growing sales profitably and managing channel partners.

We developed our expertise by doing, not theorizing from over 40 years of direct experience selling food products to leading retailers, food service distributors and further processors in North America.



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Growing Sales

SKUFood develops strategies with suppliers in the food industry to set them apart, grow sales and deliver a bottom line. We have specialized and unique food industry experience, including but not limited to business & strategic planning, the retail environment, sales & marketing, online training, new product launches and getting items listed. Peter has also delivered conference keynotes and workshops for the private sector, agri-food businesses, industry associations and government agencies.



 Jodi Wipp

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Food & Beverage Development,
Analytical Testing, Shelf Life
Determination, Product Development

Perennia Food and Agriculture Corporation is a provincial development agency with the mission to support growth, transformation and economic development in Nova Scotia's agriculture, seafood, and food and beverage sectors. We are Nova Scotia's only technical development agency focused solely on our food sector and maximizing its value.

Our vision for Nova Scotia is to be a recognized world leader in producing innovative, environmentally responsible, safe food of impeccable quality.

The Perennia team's number one goal is helping food-related companies grow and take advantage of new opportunities locally, nationally and internationally.